Image Management

SAMPLE - LOW & AFFIRMING

Image Management reveals the extent to which you devote energy to managing and maintaining a favorable public image. The higher your score, the more you work toward ensuring other people see you in a socially acceptable way.

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Understanding Your Perspective:

Your answers to the Birkman questionnaire reveal a perspective that is unique, in that you tend to have a positive view of everyone, including yourself. Following are some of the more significant implications of a perspective like yours.

Strengths of Your Perspective:

Seeing yourself as being much like other people, especially in such a non-critical way, suggests an optimistic worldview. You tend to see the positive both in yourself and others, and your cup is generally more than half full most of the time. Others recognize and respect your positive disposition, which is almost always on display. You see the best in everyone and are quick to find the silver lining in almost every situation. Moreover, you are not afraid to confront your shortcomings, especially in the spirit of improvement. While you don't care much for bad news, you can deliver it particularly well when you feel it is warranted.

Challenges of Your Perspective:

You are more interested in honest feedback than praise. Your willingness to critically assess your own performance suggests that you expect others to do the same, and you are regularly surprised at their negative reaction when you offer them feedback on how to improve. It will benefit you to remember that not everyone is as open to feedback as you are.

How Others May Perceive this Perspective:

Your positive enthusiasm is easily spotted by other people, as is your tendency to focus on fixing what went wrong rather than on celebrating what worked. This can lead to reluctance from others to fully engage with you, as they can't be sure whether you will be in cheerleader mode or coach mode. As well-intentioned as they may be, your efforts to help others improve themselves may often be met with resistance instead of acceptance.